

Sage MAS 90 and 200 Extended Enterprise Suite Shipping

Early Adopters Embrace Easy-to-Use, End-to-End Business Management Solution

Irvine, Calif. - July 29, 2008 - Sage Software announced today that its new Sage MAS 90 and 200 Extended Enterprise Suite began shipping on time in June and is gaining significant traction among small and medium sized business customers. The Sage MAS 90 and 200 Extended Enterprise Suite combines financial, operational, customer relations and business intelligence applications to simplify and integrate business management processes and workflow across an entire company. Early sales indicate that customers are embracing the strategy of managing an entire business with comprehensive yet easy-to-use solutions that seamlessly connect customer-facing processes with back office data.

The Sage MAS Extended Enterprise Suite provides employees in sales, service, finance, operations and management with an integrated, 360-degree view of business operations through embedded front office and back office functionality. At the heart of the suite, Sage MAS 90 and 200 ERP and Sage MAS Fixed Assets provide back office financial and operations functionality. Embedded SageCRM supports front office sales, service and marketing automation, while Business Insights Explorer and the Business Insights Dashboard provide business analysis functions.

“With the Extended Enterprise Suite, we can easily get an overall view of our customers and sales relationships that includes all relevant financial and business information,” said Peter Millar, President for Quill Hair and Ferrule and a Sage MAS 200 Extended Enterprise Suite user.

“Having the combination of business management and workflow tools from both Sage MAS 90 and SageCRM will no doubt help our sales processes and our close rate,” said Steven Dewey, President for All Lifts, Inc. and a Sage MAS 90 Extended Enterprise Suite user.

By enabling business information to flow between different functional areas of a company, the Sage MAS Extended Enterprise Suite empowers every employee to improve the bottom line. Salespeople using CRM functionality have instant visibility into inventory levels, credit holds, purchasing cycles and more, which improves each salesperson’s effectiveness. When a purchasing agent buys capital

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equipment, assets input into the system are automatically tracked and depreciation write-offs maximized. The Sage MAS Extended Enterprise Suite gives marketing personnel visibility into warehouse overstocks, so promotions can be designed to improve inventory turn over.

“The Sage MAS Extended Enterprise Suite gives our customers a comprehensive view of each operating area of his or her company, from the sales pipeline through invoicing all the way to shipping and receiving. The availability of timely and accurate information from across the entire company enables better decision making, improves customer service and increases overall productivity,” said Himanshu Palsule, executive vice president Strategic Business Unit in Sage Software’s Business Management Division. “Early product sales are a great indicator that the market is ready for the Sage MAS Extended Enterprise Suite: a cohesive, easy-to-use system that can manage your business from end to end.”

In addition to operational simplicity, the Sage MAS Extended Enterprise Suite takes the complexity out of the purchase, maintenance and service processes with simple pricing, maintenance and service plans. Priced per user, the Sage MAS Extended Enterprise Suite gives each user total access to all product functionality. Annual software maintenance is offered in a single contract covering all functions, plus technical support is available through a single point of contact.

The Sage Software Extended Enterprise Vision

The Sage MAS 90 and 200 Extended Enterprise Suite is part of Sage Software’s commitment to delivering a progressive family of application suites that provide real-time transactional links with suppliers, resellers, partners and customers. These next-generation business suites can give SMB owners a distinct, competitive advantage with integrated functionality that ties information and people together across an entire company. With access to processes and data anywhere, anytime and on any device, the Sage MAS Extended Enterprise Suite improves workflow and productivity throughout the organization. The Sage MAS Extended Enterprise Suite enhances collaboration among people inside the business and the services they provide to customers and partners throughout the supply and delivery chain. For more information on Sage Software’s Extended Enterprise Strategy, please visit www.sagemas.com/EES.

Pricing and Availability

The Sage MAS 90 and 200 Extended Enterprise Suite is available now

through local Sage MAS business partners. For pricing and information plus details on how existing Sage MAS 90 and 200 users can migrate to the Sage MAS Extended Enterprise Suite, contact the Sage Software Sales Department at 800-854-3415, your local Sage MAS business partner, or visit www.sagemas.com.

About Sage Software

Sage Software supports the needs, challenges and dreams of nearly 2.9 million small and medium-sized business customers in North America through easy-to-use, scalable and customizable software and services. Our products support accounting, operations, customer relationship management, human resources, time tracking, merchant services and the specialized needs of the construction, distribution, healthcare, manufacturing, nonprofit and real estate industries. Sage Software is the North America business of The Sage Group plc, a leading global supplier of business management software and services to small and medium-sized businesses. Formed in 1981, Sage was floated on the London Stock Exchange in 1989. Sage Group now has 5.7 million customers and employs over 14,800 people worldwide. For more information, please visit the web site at www.sagesoftware.com or call (866) 308-2378.

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